

FOR IMMEDIATE RELEASE
May 15, 2015

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Announcing the launch of Sacramento's newest home-grown performing arts company, **Capital Dance Project**, and its premiere performance event: **Behind the Barre!**
May 30, 2015

The newly formed *Capital Dance Project* is excited to announce **Behind the Barre**, an innovative live performance presented by some of your favorite local dance artists. This event will be packed with talent from every corner of Sacramento from live music to local artwork, ballet and beer! **Behind the Barre** will feature a collection of new ballets created by the dancers and will showcase some of the City's finest artists and musicians. **Behind the Barre** is the perfect way to launch the city into summer, celebrating local artists and inspiring the community with world class talent at your doorstep. **Behind the Barre** is Co-sponsored by Concerts 4 Charity and New Helvetia Brewing Co.

What is the *Capital Dance Project*? *Capital Dance Project* is a collaboration of local dance artists working to elevate the spirit of the community through the performing arts. Founded by a group of professional dancers, who met at the Sacramento Ballet*, the *Capital Dance Project* represents the fulfillment of their shared dream of creating a dancer-run company to keep Sacramento audiences inspired by dance throughout the summer season. Harnessing their entrepreneurial spirit, the artists of the *Capital Dance Project* are eager to bring unprecedented performances to the Sacramento arts landscape.

Behind the Barre will be performed at the Crest Theater on May 30, 2015 at 3:00PM. Doors will open at 1:30PM for a pre-performance cocktail reception featuring art and entertainment. A cash-only bar will be available in the lobby. Tickets are \$25 each, General Admission (no discount for childrens tickets). Tickets can be purchased at the Crest Theater, Shady Lady Saloon, Midtown Farmers Market, and directly from any member of the *Capital Dance Project*. Remaining tickets may be sold at the door, if available. All attendees wishing to purchase or consume alcohol must be over age 21 and present valid ID. All proceeds directly benefit the *Capital Dance Project* and its artists.

Behind the Barre Tickets available NOW: www.crestsacramento.com and TicketFly

For sponsorship opportunities, please contact *Capital Dance Project*.
Like *Capital Dance Project* on Facebook or Follow on Instagram and twitter for regular updates.

Capital Dance Project is currently in the process of obtaining certification as 501(c)(3) Non-Profit organization and is currently fundraising with a Crowdrise Campaign: <https://www.crowdrise.com/LaunchofCapitalDanceProject>

*It has been a long time dream of the Sacramento Ballet dancers to form an independent summer dance project and recent events have catapulted this dream into a reality. The Sacramento Ballet Association made a difficult, and immediate, decision to conclude the remainder of the 2014-2015 Season, canceling end-of-year program, "Beer and Ballet." Although the dancers cannot speak on behalf of the financial decisions of the organization, the dancers trust that this unexpected lay off will position the Sacramento Ballet to start its 2015-2016 Season in a fiscally healthy and sustainable way. For information about the Sacramento Ballet please visit <http://www.sacballet.org/events/beer-ballet-2/>

Concerts 4 Charity Presents

BEHIND THE BARRE

local drinks, local dance



CAPITAL DANCE PROJECT
